



2019 Resin Outlook

October 25, 2018



Welcome to the Webinar

Attendees will be in listen only mode

Questions can be asked using the question section of
your control panel

A recording of this presentation and the slides will be
available on the APD Website



Jeff Burris

Principal, Advanced Purchasing Dynamics

- ▶ >30 years manufacturing purchasing experience
- ▶ Founded APD in 2004
- ▶ Helps clients make their investment in purchasing a competitive advantage



Today's Presenter:

Matt Kaufman

Principal, Advanced Purchasing Dynamics



- ▶ 25 YEARS OF EXPERIENCE
- ▶ Global Plastics Industry Serving Automotive and Packaging Sectors
- ▶ Pricing Analysis and Savings
- ▶ Strategic Planning / Sourcing
- ▶ Price & Risk Mitigation through Arbitrage & Hedging



Today's Producer:



Jon Homrich

Client Support,
Advanced Purchasing Dynamics

- ▶ Project Management Leadership for Consulting and ProcureForce Implementation
- ▶ Helps clients make their investment in purchasing a competitive advantage



Introducing APD

Execution

Implementing projects that improve the bottom line

- ▶ Savings roadmaps with specific cost savings actions for each commodity
- ▶ Should-be cost model development
- ▶ Strategic sourcing implementations for sustainable savings

Technology

Unlocking savings with big data analytics for purchasing

- ▶ E-sourcing tool simplifies quoting and supplier management
- ▶ Develops should-be cost models for side-by-side quote comparison
- ▶ Identify opportunities for savings based on variance analysis of supplier quotes

People

Enhancing the capabilities of your purchasing team

- ▶ Purchasing Placement (direct hire or contract)
- ▶ Buyer skill development training:
 - ▶ Strategic negotiations
 - ▶ Commodity leadership
 - ▶ Understanding and managing costs

Customized solutions; There is no one size fits all approach.



We Help Clients Implement Knowledge-Based Cost Management in Three Ways . . .

1

Turn-key Projects that provide the maximum leverage of our expertise and time

2

Execute-and-Mentor where we deliver the early stages and guide the client's staff to complete the project while internalizing capabilities

3

Technology Transfer approach that relies on the client organization to execute



▶ Thursday November 8th

9:00 am - 5:00 pm

▶ \$495

▶ Learn:

- ▶ Best practices in the design of cost breakdowns
- ▶ Proven approaches for successfully negotiating supplier pricing
- ▶ Strategies to ensure adoption of cost breakdowns by suppliers

<http://www.procureforce.co/event/strategic-cost-negotiations/>

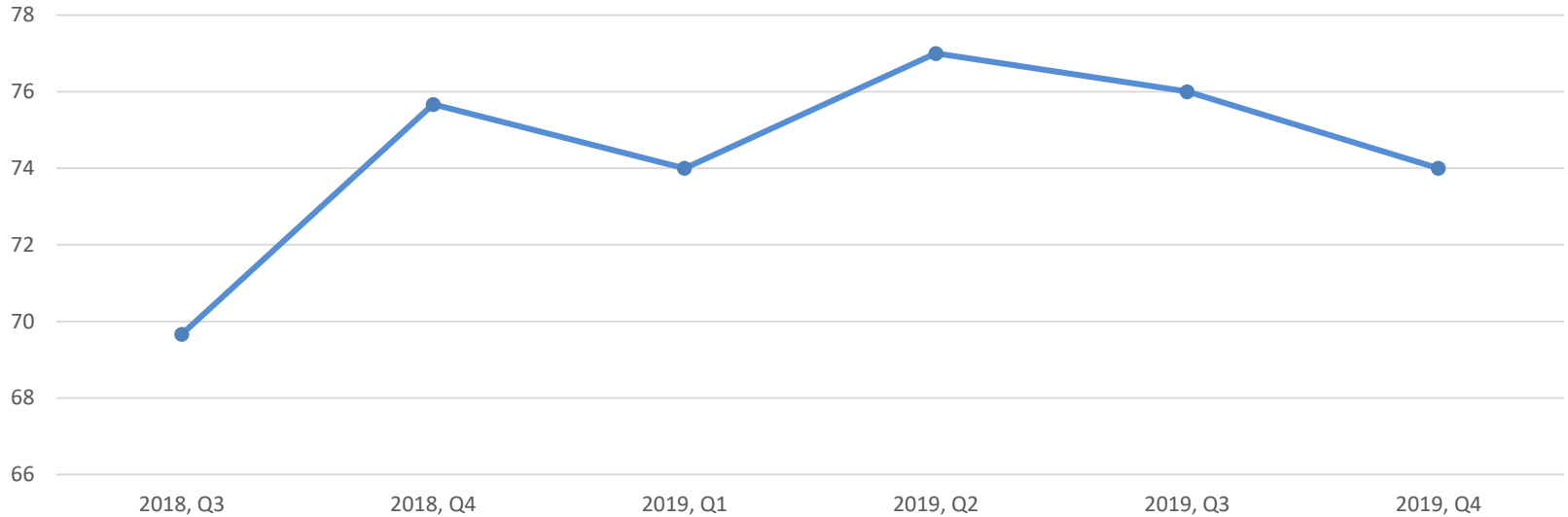


- ▶ 2019 Resins Opportunities and Risk
- ▶ Using Feedstock Cost Models



Current Bench Price Crude Price Outlook

Crude Oil (WTI \$/bbl)

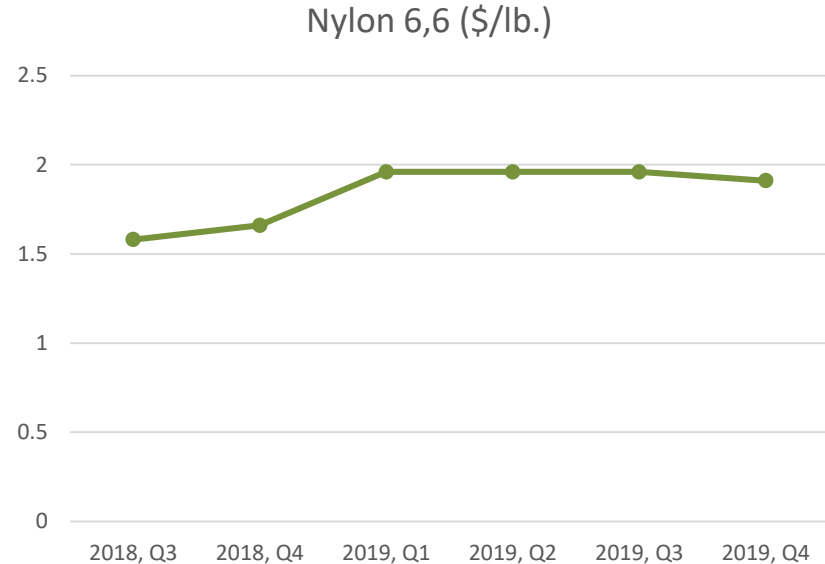


Crude Oil (WTI \$/bbl)					
2018, Q3	2018, Q4	2019, Q1	2019, Q2	2019, Q3	2019, Q4
70	76	74	77	76	74

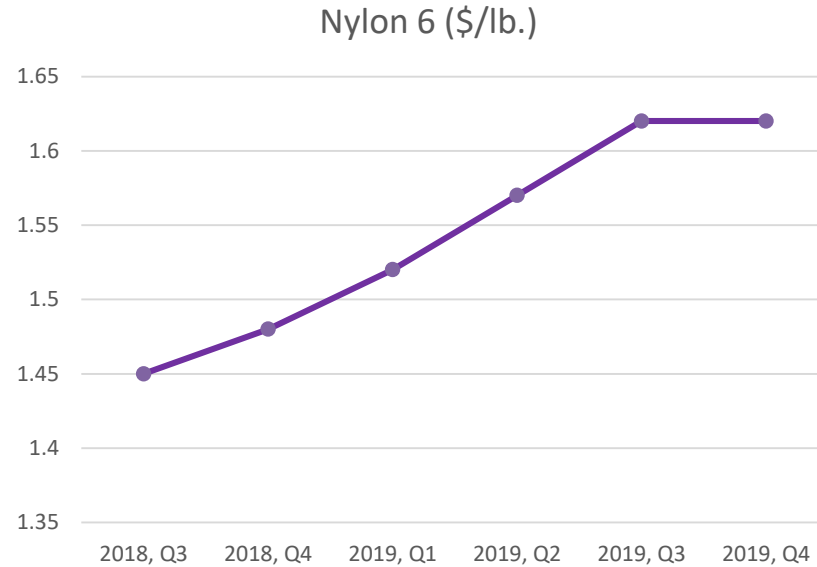
- ▶ Globally in short supply
 - ▶ Production issues in Europe and US
 - ▶ General demand has increased

- ▶ 2019 Outlook
 - ▶ Availability still an issue
 - ▶ Pricing will continue to move upwards
 - ▶ Many users trying to reengineer products to use Nylon 6 instead of 66

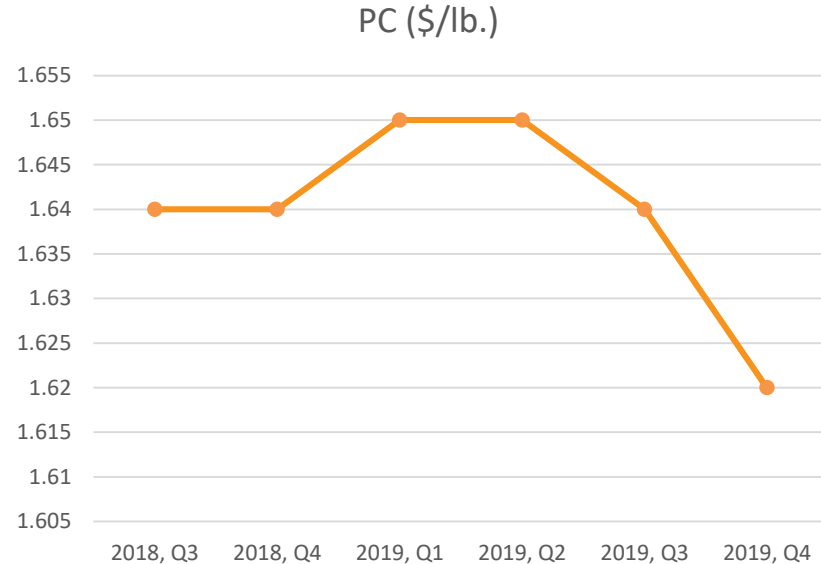
- ▶ 2020 and beyond – additional capacity will come on line



- ▶ Excess capacity exists.
- ▶ Conversion of components from 66 to 6 is increasing demand.
- ▶ Pricing will continue to provide conversion opportunities.
- ▶ However, pricing for existing components using at risk.



- ▶ Excess capacity exists from capacity expansions in China and Korea
- ▶ Impacted by Oil (60%)
- ▶ May present buyers in Asia and Europe with opportunities – especially if oil prices ease.
- ▶ To a lesser extent us.



- ▶ ABS – flat
- ▶ PVC – flat
- ▶ Polypro – flat in 2019 but maintaining increases experienced in 2018

- ▶ 2019 outlook is heavily dependent on buyer/seller strength in the market place

Favors Buyer	Favors Seller
Multiple resins approved for application	Single resin approved for application
Non-safety or performance critical	Safety critical requiring vehicle testing to change
Commodity compounded resins – example 30% glass filled polypropylene (bracket)	Highly engineered -- polypro with rubber modifiers (air bag chutes)
Spec'd by buyers engineer	Spec'd by OE engineers



Feedstock/Should Be Cost Models

Why Develop “Should Be” Cost Models

- ▶ Provide an insight into cost versus price
- ▶ Identify key cost drivers
- ▶ Provide cost comparisons between similar grades of plastic
- ▶ Are an ideal negotiation tool
- ▶ Track performance price v model

- ▶ **Thermosets:** Never soften when they are originally molded

Not covered in this discussion

- ▶ **Thermoplastics:** Soften when they are heated
 - ▶ “Neat/Base Plastics” are produced in a reactor
 - ▶ Compounded Plastics are produced with an extruder
 - ▶ Thermoplastics are then typically extruded, injection, or blow molded into it’s final form

- ▶ Polyethylene (HDPE, LDPE, LLDPE)
- ▶ Polystyrene
- ▶ Polypropylene
- ▶ Polyvinylchloride (PVC)
- ▶ Polycarbonate
- ▶ Polyamide (Nylon 6, Nylon 6/6, Nylon 12)



“Neat or Base” Plastics Cost Model Inputs

- ▶ Capital Cost (Greenfield or Brownfield)
- ▶ Capacity
- ▶ Depreciation
- ▶ Labor
- ▶ Catalysts
- ▶ Energy: Electricity and Natural Gas
- ▶ Raw Materials: Propylene, Adipic Acid, Ethylene, Etc.



Types of Compounded Plastics

- ▶ ABS
- ▶ PBT
- ▶ PP with 30% Short Glass
- ▶ Nylon 6 with 20% Mica

- ▶ Capital Cost (Greenfield or Brownfield)
- ▶ Capacity
- ▶ Depreciation
- ▶ Labor
- ▶ Energy: Electricity
- ▶ “Neat/Base” Plastics: Polypropylene (PP), Nylon 6, etc.
- ▶ Compounding Additives: Glass, Mineral, Talc, Colorants, UV additives, Heat Stabilizers, Anti-Stat, etc.



Example of Compounded Plastic Cost Model

					Aug-18	Sep-18
					NA	NA
Engineered Resins "Should Be" Cost Model					\$/lb.	\$/lb.
Manufacturing Site Assumptions: Nameplate Capacity (MM lbs.)					Compounded	Compounded
Capital Cost(\$ MM)					100	100
Total Manufacturing Costs (\$/lb.):Includes Operating(Variable) and Fixed Costs					110	110
					0.13	0.13
REACTOR: RAW MATERIALS and ADDITIVES	18-August Index	18-August Index less discount	18-September Index	18-September Index less discount		
Compounding: Base Polymers- \$/lb						
Base PP	0.86	0.69	0.85	0.68	0.4472	0.442
Formulation					20% Talc, Heat Stabilized, Black color additive	20% Talc, Heat Stabilized, Black color additive
Compounding: Additives- \$/lb.						
Talc	0.11	No Discount Reserved	0.11	No Discount Reserved	0.022	0.022
Heat Stabilizer	3.75		3.75		0.15	0.15
Margin					0.175	0.175
Freight and Delivery:						
Bulk Truck						
Box						
Bag						
TOTAL COST: "SHOULD BE" COST MODEL REACTOR SHOULD BE PRICE= TOTAL OPERATING COST+TOTAL BASE RM COST+ MARGIN + FREIGHT; SHOULD BE COST MODEL COMPOUNDED PRICE= TOTAL OPERATING COST +COMPOUNDED PLASTIC+ADDITIVES+MARGIN+ Freight					1.100	1.100
CURRENT PRICE-DDP(Delivered Duty Paid)					1.21	1.21



Example of "Neat or Base" Plastic Cost Model





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